

1.0 Executive Summary

Resolutions is a start-up company headquartered in New York City. With access to the world's largest pool of talent, Resolutions seeks to enhance the quality of life for students that live on-campus and for the housing professionals that manage these residents. We provide value to collegiate housing offices by delivering a platform that streamlines the majority of tasks and processes associated with the department. Stepping back to look at the big picture, we help schools reduce their student attrition rates and employee turnover rates by fostering a more attractive residential living environment. With over 20% of college students living in on-campus housing, residential life is a huge part of the equation when it comes to attracting and retaining students.

Resolutions provides a Platform-as-a-Service that is marketed nationally to colleges and housing departments. By leveraging state-of-the-art technology (SaaS and Cloud Computing), Resolutions enjoys chunky profits. The start-up costs associated with this company are minimal when compared to the tremendous upside. The credible and highly talented team behind Resolutions will ensure future success for the company as they invest their time and energy into this venture.

Resolutions will be incorporated as S Corporation. This will allow pave the path for future equity holders, allow the three founders to draw reasonable salaries that they will need to live on, and simultaneously enable the company to reinvest the majority of income back into the business.

The company expects robust sales growth that will give them a core of customers that will make the company extremely profitable for years to come.

Chart: Highlights

